

Cash Arroyo

That Girl Wit PCOS

Content Creator and Wellness Advocate



"I help brands reach women who are done being overlooked, through content they actually trust."

300K+

TIKTOK

43K

YOUTUBE

1.4M

WEEKLY
ENGAGEMENTS

30+

BRAND
PARTNERSHIPS

18K

INSTAGRAM

33K

THREADS

I am Cash Arroyo, the creator behind That Girl Wit PCOS, a platform built for women navigating PCOS, wellness, lifestyle, beauty, and home. What started as showing up authentically became a movement. Brands that partner with me get access to one of the most loyal, engaged communities online.

Platforms

TikTok · @CashPCOS	300K+
YouTube · @ItsCashArroyo	43K
Instagram · @cashpcos	18K
Threads · @casharroyo	33K
Lemon8 · @casharroyo	34K

Content Niches

Wellness & PCOS

Beauty & Hair

Lifestyle

Home & DIY

Services

Sponsored Content (TikTok, Reels, YouTube)

UGC and Ad Ready Content

Brand Ambassadorships

Event Coverage and Activations

Whitelisting and Paid Ads

YouTube Long Form Video

TRUSTED BY, INCLUDING

VaynerX Media · European Wax Center · TikTok HQ · Pantene Pro-V · Sephora · Lion Pose · Rizos Curls · Dermablend · Home Depot